



*For Immediate Release*

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## **The California Tax Education Council Launches New Website**

*New features include AI tools and enhanced accessibility for taxpayers and tax preparers.*

**Sacramento, CA (April 3, 2025)** — The California Tax Education Council (CTEC) launched a newly redesigned website, created to better serve California's increasingly tech-savvy population, with a particular focus on Gen Z and Millennials. The revamped platform features an intuitive design and cutting-edge AI-driven tools to empower Californians in selecting qualified tax preparers and reporting fraudulent activity.

"We've seen a significant increase in visits from Gen Z over the past two years," said C. Lester Crawford, Chair of CTEC, the nonprofit organization responsible for overseeing the registration of approximately 40,000 tax preparers across California. "With Millennials and Gen Z now making up the majority of our website visitors, it was clear that we needed to modernize our platform to better engage with them."

Highlights of the new website include a fresh logo, updated visuals, and streamlined navigation for an improved user experience. Key enhancements feature real-time search functionality, a live chat support option in both English and Spanish, and a more accessible interface for finding important tax preparer information.

"We are dedicated to supporting non-English speaking Californians, who have long been vulnerable to unscrupulous tax preparers," said Fernando Angell, CTEC board member. "Many of our Spanish-speaking users encountered language barriers with our previous site, so the addition of live chat support in Spanish is a significant advancement."

The redesigned site also offers AI-powered tools, Google-powered language translation, enhanced features for verifying tax preparer credentials, and clearer guidance on California tax law and preparer requirements.

For more information about CTEC, or to verify or report a tax preparer, visit [ctec.org](https://ctec.org). CTEC is a nonprofit organization established in 1997 by the California State Legislature to protect taxpayers against fraud and incompetent tax preparers. Taxpayers can also download CTEC's podcast for helpful tips at [taxpayerbeware.org](https://taxpayerbeware.org) and [contribuyentecudese.org](https://contribuyentecudese.org).

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